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DS&E NEWS RELEASE

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TECHNICAL DEMAND CONTINUES TO SLIDE

Technical demand as measured by the HIGH TECHNOLOGY RECRUITMENT INDEX is continuing its year-long decline. The April Index stands at 118, a drop of four points from the March level.

Further decrease is expected next month, as the May single-month figure dropped 12 points to 109 from April's 121.

"The disappointing performance of the semiconductor and computer industries, and cost-cutting measures instituted by other high tech industry employers, have obviously had an impact on hiring activity," observes a DS&E research analyst. "These factors, along with a generally lackluster economy and persistent merger rumors among Fortune 500 organizations, have had a combined negative effect on technical recruitment."

(MORE)

The HTRI is based on the volume of recruitment advertising directed to degreed engineers and scientists in key U.S. newspapers and technical journals each month. Deutsch, Shea and Evans, which has maintained the Index since 1960, is the human resources consulting and advertising subsidiary of Foote, Cone & Belding Communications, Inc.

HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
May	139	141
June	138	138
July	138	135
August	129	133
September	131	130
October	131	128
November	121	123
December	120	125
January, 1985	135	126
February	123	127
March	122	122
April	121	118
May	109	--

*Based on a 3-month running average

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